

15TH ANNUAL BREAK-A-THON Participation Packet



What is the Break-A-Thon?

Since 2006, U.S. Taekwondo Center students have used their Taekwondo skills to give back to the community by raising over \$400,000 for local nonprofits! For 2022, our goal is to raise \$25,000 through board breaking, corporate sponsorships, a mystery wine pull, and silent auction! All proceeds from Break-A-Thon will benefit Angels of America's Fallen.

Monument

\$10,000

Lehman

\$5,000

Stetson Hills

\$10,000

2022 DONATION GOALS
TOTAL GOAL = \$25,000

STEP 1

Pick up a Pledge Packet at your location and register ONLINE at <u>WWW.USTCBREAKATHON.COM</u> to create your own donation page and reserve your Break-A-Thon T-Shirt. Students MUST register ONLINE by <u>11:59pm on Thursday</u>, <u>February 24</u>, <u>2022</u>, to be guaranteed a t-shirt and swag bag.

STEP 2

Collect donations, corporate sponsorship, or silent auction items! People can donate money by check, cash, or online at www.ustcbreakthon.com for you to break boards. They can also donate bottles of wine, silent auction items, or become a sponsor!

STEP 3

Come and break boards! Please bring your donation envelope to Soccer Haus on Saturday, March 5, by 11:00 am to qualify for the prize contest. Students can still turn in donations after 11:00am to break boards. If you cannot attend, please turn your envelope into your location by Friday, March 4.

See schedule of events for more information details.

PRIZE CONTEST RULES AND INFO

Students can win prizes for fundraising. The Grand Prize is valued at \$300!

RULES:

- 1. All donations must be turned in by 11:00 am on Sat. March 5, 2022 to qualify for prize contest.
- 2. Prize Contest applies to individuals only (no families or group totals).
- **3.** Sponsor referrals, bottles of wine, and silent auction donations DO NOT count toward your personal Grand Total amount. Only 25% of Corporate Sponsorship funds can be added to your individual total.

Event and Donation Information

- Financial Donations: Donations may come in the form of check, cash, or by credit card (credit card
 donations online only). The online donation page can be found at <u>www.ustcbreakathon.com</u>. All cash and check
 donations will be collected during check-in on Saturday, March 5, 2022.
- 2. Silent Auction and Wine Pull Donations: We request that students drop off all silent auction and wine pull donations to any USTC location by Wednesday, February 23, 2022. These donations do not count toward your fundraising totals.
- **3. Participants:** Participants should check in between 9:30 11:00 am, receive a wrist band, tickets for board breaking, their participant swag bag and t-shirt BEFORE proceeding to the event area.
- 4. **Spectators:** Friends, families, and the public are invited to participate in our annual event. We will have a bounce house, vendor tables, demonstration team and sparring performances, and fun activities for the whole family. All **NON-STUDENTS** will need to fill out a waiver to participate in board breaking and/or bounce house. **There is no cost to be a spectator.**
- **5. Volunteers Needed:** Please consider volunteering to help make this event a success. Registration can be completed online at our website **www.ustcbreakathon.com**.

Frequently Asked Questions

- 1. What is a Break-A-Thon and how does it work? A Break-A-Thon is an event where students, friends and family come together to give back to our community and demonstrate their board breaking talents to raise money for local nonprofit organizations.
- 2. **How can I participate?** Pick up a donation envelope from your location and reserve your FREE event t-shirt by creating your own online donation page at www.ustcbreakathon.com. Go online to create your own page, then ask people who want to support you to donate a dollar amount online or in person for the boards you break. To receive your free Break-A-Thon t-shirt, you MUST register online through your location's team page by Thursday February 24, 2022.
- 3. What is the best way to ask for a donation? Sample script: "Hi, my name is ______, and I am a student at the U.S. Taekwondo Center. Each year we break boards to raise money for local nonprofits. Our fundraiser will be held March 5 at Soccer Haus, and 100% of the proceeds we raise will be donated to Angels of America's Fallen. Will you please support me by making a donation for this special fundraiser?"

 Email/Facebook/Instagram/Tweet your contacts: Once you register as a participant at www.ustcbreakathon.com, you can customize your personal home page, and post your fundraising efforts to Facebook, Instagram and Twitter.
- 4. What board breaking techniques can I use at the event? When you check-in you will receive 5 tickets that can be redeemed at a board breaking station of your choice. Examples of board breaking stations are: Jumping High Kick, Spin Hook Kick, Beginner/Intermediate Breaks, Power Breaking and more. There will be Black Belts and instructors at each station to help you and teach you new techniques. Each ticket will allow you to break one ¼-inch board. You can turn in 2 tickets to receive one ¾-inch board. You can also purchase additional tickets if you want to break more than 5 boards.
- 5. What is the Passport? When you check-in you will also receive a passport. This passport will be stamped at all of the activity booths at the Break-a-thon. If you get your passport stamped at all booths you will be entered into a drawing to receive additional prizes!
- 6. **Is my donation tax deductible?** Yes, your donation is tax deductible! Angels of America's Fallen is an official 501(c)3 recognized by the IRS. **The tax ID # is: 45-5029479** Please consult your tax accountant regarding donations. Make checks payable to **Angels of America's Fallen**.

Soccer Haus

4845 List Dr., Colorado Springs, CO 80919



Schedule of Events

FRIDAY, MARCH 4, 2022

All Dojangs: Regular Classes

6 - 8 PM: Volunteer Preparation @ Stetson Hills

Demo & Sparring Team Performances (Saturday, March 5)

10:00 AM: Lehman Demo Team Performance
10:45 AM: Stetson Hills Demo Team Performance
11:00 AM: Sparring Exhibition Match
11:45 AM: Monument Demo Team Performance

SATURDAY, MARCH 5, 2022

7:00 AM: Organizing Committee arrives
7 AM – 9 AM: Set-up (Volunteers Needed!)

9:00 AM: Volunteer check in

9:30 AM – 11:00 AM: Participant check in & drop off donation envelope. Pick up t-shirt, tickets, passport, swag bag 9:30 AM – 12:00 PM: Board Breaking, Silent Auction, Wine Pull, Bounce House, Sponsor Booths, Face Painting and

MANY MORE exciting activities for all ages to enjoy!

11:00 AM – 1:00 PM: Food options available for purchase

11:30 AM: Silent Auction Ends 12:00 PM: Wine Pull ends

12:00 - 12:15 PM: Set up for Ceremony

12:15 – 1:00 PM: Closing Ceremony – Presentation of top fundraisers, special appearances by Angels of America's Fallen representatives and guests, presentation of check to Angels of America's Fallen, Demonstration by National Championship Team & Group Photo (please wear your dobok)

1:00 - 2:00 PM: Clean up and breakdown (Volunteers needed!)

2:00 PM: Organizing Committee and Volunteer lunch

*Students must turn in donations by 11:00 AM to be eligible for the prize contest.



This contest is for INDIVIDUAL totals,
NOT family or group totals

Prize Levels

Your total amount of CASH, CHECK, OR ONLINE DONATIONS received will qualify you for ONE of the prize levels listed below. BLACK and RED LEVEL prizes will be distributed the day of the event, all other prizes will be distributed the following week at your location.

ALL MONEY DONATIONS MUST BE TURNED IN BY SATURDAY, MARCH 5, 2022 AT 11:00 AM

Restaurant fundraisers, sponsor introductions/referrals & sponsor trade do NOT count



BLACK BELT IN DONATIONS – 1ST PLACE GRAND PRIZE

Oculus Quest 2 VR Headset OR \$300 Visa Gift Card

PLUS: 1 Elitch Gardens All Day Pass 1 Masters Challenge Registration (\$65 Value)

(Minimum \$1,000 raised in Donations)



RED BELT IN DONATIONS – 2ND PLACE GRAND PRIZE

\$200 Gift Card to Top Golf OR \$200 Visa Gift Card

PLUS: 1 Elitch Gardens All Day Pass 1 Masters Challenge Registration (\$65 Value)

(Minimum \$750 raised in Donations)



BLUE BELT IN DONATIONS

1 Elitch Gardens All Day Pass 1 Masters Challenge Registration (\$65 Value)

(Minimum \$500 raised in Donations)



ORANGE BELT IN DONATIONS

1 Elitch Gardens All Day Pass

(Minimum \$250 raised in Donations)