



U.S. TAEKWONDO CENTER

Monument Location: 16328 Jackson Creek Parkway • Monument, CO 80132 USA • 719.488.4321 • FAX 719.488.4339

Stetson Hills Location: 5799 Stetson Hills Blvd Ste #110 • Colorado Springs, CO 80917 USA • 719.424.4800 • FAX 719.424.4804

Master Your Full Potential

Dear Supporter,

Grandmaster Sang Lee founded the first U.S. Taekwondo Center in Colorado Springs in 1986. He was the 1st U.S. Olympic Head Coach in the 1988 Seoul Olympic Games. His goal is to allow students of all ages and athletic abilities the opportunity to train in the martial art of Taekwondo. Since 2006, the U.S. Taekwondo Center has raised over \$500,000 for local nonprofits. This year, the U.S. Taekwondo Center has a goal to raise \$35,000 for Angels of America's Fallen.

Angels of America's Fallen is a national 501(c)(3) non-profit organization founded by a retired Lt Col with 25 years of service as an enlisted Army field artillery canon crewman, a Marine Corps fighter pilot, and an Air Force Reconnaissance pilot. He created Angels of America's Fallen in 2012 to address a gap in support he saw for the children of his fallen friends in all branches of the military and first responders. There was no program providing opportunities for the children to be engaged in healthy activities the entire year, with long term support every year of their childhood, in between initial grief counseling and scholarships once they became adults. Angels of America's Fallen was designed to offer positive outlets for the children's grief during the entire period of these most crucial developmental years. Their staff and board consist of individuals with a passion to help the children in the most impactful way we know. That is to provide them an opportunity, not a handout or a gift, but a chance to invest in themselves and pursue healthy activities during their entire childhood. To learn more about Angels of America's Fallen, please visit www.aofallen.org.

As a possible sponsor, there are many ways you can help:

1. Become a corporate sponsor
2. Donate Silent Auction items
3. Contribute Trade-In-Kind Services

Sponsorship forms are due by **Wed, April 10th, 2024 by 8:00pm.**

You can register to be a sponsor by visiting www.ustcbreakathon.com. The U.S. Taekwondo Center is dedicated to supporting our community by helping organizations such as Angels of America's Fallen and we sincerely appreciate your support.

Respectfully,

Master Jay Lee
President and CEO,
U.S. Taekwondo Center

www.FamilyBlackBelt.com



U.S. TAEKWONDO CENTER

17TH ANNUAL

BREAK-A-THON 2024



SPONSORSHIP OPPORTUNITIES & CORPORATE SPONSORSHIP OPTIONS

U.S. Taekwondo Center 17th Annual Break-A-Thon benefiting Angels of America's Fallen

Location: Pine Creek High School, 10750 Thunder Mt. Ave., Colorado Springs, CO 80908

Saturday, April 27th 2024 | Event Time: 10:00 am – 1:00 pm

Vendor set up time: 9:00 – 10:00 am

Vendors cannot break down until 12:00 pm

	SPONSORSHIP LEVEL	<u>PRESENTING</u> <i>Only 1 Available</i>	<u>GOLD</u> <i>Only 6 Available</i>	<u>SILVER</u> <i>Only 6 Available</i>	<u>BRONZE</u> <i>Unlimited</i>	<u>SUPPORTER</u> <i>Unlimited</i>
	Amount	\$1,500	\$750	\$550	\$350	\$250
1	Announcement of Sponsorship throughout Event	✓	✓	✓	✓	✓
2	Banners at Event	✓	✓	✓	✓	✓
3	Promotional Swag item in participant bag (500)	✓	✓	✓	✓	✓
4	Logo on Participant T-Shirts (500)	✓	✓	✓	--	--
6	Premier Vendor Booth on Event Floor	✓	✓	✓	--	--
7	Your business logo & Link on USTC Website	✓	✓	✓	--	--
8	Social Media/Email Promotion	5 Social Media posts & 5 Email blasts	3 Social Media posts & 3 Email blasts	2 Social Media posts & 2 Email blasts	1 Social Media post & 1 Email blast	1 Social Media post & 1 Email blast
9	Presentation During Ceremony	✓	--	--	--	--

Sponsorships can be paid by check or online at:

www.ustcbreakathon.com

Angels of America's Fallen is a 501(c)3 Tax ID# 45-5029479

For questions or more information please contact Marketing at (719) 488-4321 or please email sponsor@familyblackbelt.com



Saturday, April 27th, 2024

17th ANNUAL BREAK-A-THON FUNDRAISER

Sponsorship Breakdown

ANNOUNCEMENT DURING ENTIRE EVENT: ALL Sponsor Levels will be announced and recognized numerous times throughout the event.

BANNERS DISPLAYED: ALL Sponsor Levels will have your business' banner on display during the entire event! We will hang your banner at the venue so all participants and guests can see your company's name and logo. **Banner must be delivered to any U.S. Taekwondo Center Location by Wednesday, April 24th, 2024.**

SWAG BAGS: Each participant (500) will receive a swag bag. Please provide a promotional product or coupon to be included in each bag. This is a great way to advertise straight into the hands of your consumer! **Promotional products must be delivered to any U.S. Taekwondo Center Location by Wednesday, April 24th, 2024.**

EVENT T-SHIRTS: Presenting, Gold, and Silver sponsors ONLY. All participants (500) will receive a FREE event t-shirt. Be sure your business name and logo are seen around town as a proud supporter. Higher level sponsors get larger logos! **Adobe Illustrator, EPS or PNG Vectored (transparent background) file in 300 dpi high resolution; single color or black due no later than Wed, April 10th, 2024.** Email to sponsor@familyblackbelt.com

PREMIER VENDOR BOOTH: Presenting, Gold and Silver Sponsors ONLY. Show what your business can offer up close and personal with our guests and participants. Each booth will be given 1 Table and 2 chairs. Free Wi-Fi will be provided. At your booth, you may sell items, give demonstrations, and most importantly, work in direct contact with our guests. Sale items and materials must be family appropriate. Each student will be given a "passport" upon arrival. The passport must be filled out by every participant by visiting every booth and will be entered into a drawing for a prize. Expected attendance is 1,000.

LOGO & LINK ON WEBSITE, SOCIAL MEDIA, & EMAIL BLASTS: Varies by Sponsor Level. **Presenting, Gold, and Silver Sponsors only:** Your business logo and website link will be positioned on the sponsor page of our U.S. Taekwondo Center website. **All Sponsors:** Your logo and website link will be emailed to 1,000 students and placed on the U.S. Taekwondo Center social media pages, which have more than 3,000 followers combined. **Adobe Illustrator, EPS, PNG or JPEG Vectored (transparent background) file in 300 dpi high resolution due no later than Wed, April 10th, 2024.** Email to sponsor@familyblackbelt.com

SPONSOR PRESENTATION: Presenting and Gold Sponsors ONLY During the event there will be a special Ceremony with special guests and hundreds of spectators. The Presenting Sponsor will receive a 3-minute presentation about their business to a captive audience during this ceremony.

TRADE-IN-KIND: There are opportunities for trade-in-kind or for Silent Auction items. Presenting Sponsor cannot be Trade-in-Kind. For more information email sponsor@familyblackbelt.com.



SPONSORSHIP REGISTRATION FORM

Your Sponsorship registration and payment can be mailed in or made online at www.ustcbreakathon.com. If your donation is counting toward a current student's fundraising goal, please specify the student's name in the registration.

Thank you for your sponsorship commitment to the U.S. Taekwondo Center Break-A-Thon benefitting Angels of America's Fallen.

PLEASE FILL OUT COMPLETELY

FAX to: 719-488-4339 (attn: Break-A-Thon), Mail to: 16328 Jackson Creek Pkwy Monument, CO 80132 or email to: sponsor@familyblackbelt.com

PLEASE PRINT

Must be received by Wed April 10th, 2024

Business/Organization Name:	
Contact Name:	Phone:
Address:	City/State/Zip
Email:	Website:
Sponsorship Option (check one):	
<input type="checkbox"/> Supporter \$250 <input type="checkbox"/> Bronze \$350 <input type="checkbox"/> Silver \$550 <input type="checkbox"/> Gold \$750 <input type="checkbox"/> Presenting \$1,500 <input type="checkbox"/> Trade _____	
Sponsorship Payment Method (check one): <input type="checkbox"/> Check <input type="checkbox"/> Cash <input type="checkbox"/> Online <input type="checkbox"/> Trade-In-Kind Please make checks out to: Angels of America's Fallen Tax ID# 45-5029479	
Check the items your business will participate in with your sponsorship level: <input type="checkbox"/> Table <input type="checkbox"/> Participant Swag Bag Product <input type="checkbox"/> Professional Banner	
↓ U.S. Taekwondo Center Staff Only ↓	
Date:	Printed Name:
Authorized Signature:	Title:
Referring Student: (payment and sponsorship must be turned in by deadline for student to receive credit)	
Dojang: <input type="checkbox"/> Monument <input type="checkbox"/> Stetson Hills	