



MASTERS CHALLENGE

Saturday, November 2nd, 2024

CORPORATE SPONSORSHIP OPPORTUNITIES



EVENT: Taekwondo Tournament
DATE: Sat. Nov 2nd, 2024
TIME: Sat: 8:00am-6:00pm
LOCATION: Colorado Springs Christian School – 4845 Mallow Rd
ATTENDEES: 600+
CONTACT: Marketing Committee: sponsor@familyblackbelt.com
 (719) 488-4321

U.S. Taekwondo Center is the home of 1988 U.S. Olympic Head Coach Grandmaster Sang Lee. The Masters Challenge is an ALL DAY fun-filled intramural Taekwondo Tournament. There will be fun-to watch events such as Board Breaking, Sparring, Forms, and Demonstrations.

SPONSORSHIP LEVELS:

LEVEL	PRESENTING	GOLD	SILVER	BRONZE
Amount	\$1,500.00	\$750.00	\$500.00	\$250.00
Presentation at the Opening Ceremonies	√	--	--	--
Tournament Ring Sponsorship	√	√	--	--
Business Ad/Offer in Event Digital Program Book	Full Page Color Ad on Back Cover	Full Page Color Ad inside Program Book (First 2 sponsors to confirm get <u>inside</u> front or back cover)	½ Page Color Ad	¼ Page Color Ad
Premier Booth at Event	√	√	√	--
Banner Displayed During Entire Event	√	√	√	√
Businesses Info/Coupon in Participant Bags	√	√	√	√
Logo on Website, Facebook Posting, and Email Blast	Your Logo on our Website, in <u>5</u> Facebook Posts & <u>5</u> Email Blasts	Your Logo on our Website, in <u>2</u> Facebook Posts & <u>2</u> Email Blasts	Your Logo on our Website, in <u>1</u> Facebook Posts & <u>1</u> Email Blasts	Your Logo on our Website
TOTAL SPONSORSHIPS AVAILABLE	ONLY 1!	ONLY 7!	UNLIMITED	UNLIMITED

Items due Friday October 18th, 2024

TOURNAMENT RING: During the event, there will be 8 large competition rings. By becoming a PRESENTING OR GOLD SPONSOR, one of our 8 rings will be named after your business! During the entire all-day event your business' name will be announced. There are only 8 spots available for this level of sponsorship. This is a golden opportunity to advertise to a large family audience. Please provide a color company logo for a professionally printed banner to be displayed at the ring.

**Banner Logo is Full Color – Format needed- 300dpi High resolution Vectored PNG, AI or PSD file
Banner Logo Due by Friday, October 18 - To be uploaded to Sponsor Online Form**

PROGRAM BOOK: Our multi-page program book will professionally display your business' ad! The program book will be both printed and digital and emailed to all participants and parents.

Print Ready Artwork Due by Friday, October 18 – To be uploaded to Sponsor Online Form

All Ads are Full Color: Required Formats: 300 dpi – PDF, PNG, AI or PSD file, minimum 0.25 bleed, 4 color process- CMYK

Necessary Corrections to Art Work done by our art designer will cost an additional \$50 fee.

BANNER DISPLAYED: Have your business' banner on display all day during the event! We will hang your provided banner in the competition area so all participants and guests can see your company's name and logo.

Business banner due by Friday, October 25 – Size maximum of 4 ft x 8 ft – Banner can be dropped off at any of our 2 USTC Locations.

PROMOTIONAL ITEMS FOR PARTICIPANTS: Each one of our 400 participants will receive a participant bag. Inside this bag is a wonderful opportunity for your business information and advertising items from your business. You may insert any promotional item, coupon, or offer inside. This is a great way to advertise!

Promotional Items Due by Friday, October 25 – 400 family friendly items please. Items can be dropped off at either of our 2 USTC Locations.

PREMIER BOOTH: Come show what your business has to offer and interact with our families. You must provide your own table and chairs. The U.S. Taekwondo Center must authorize the selling of any product prior to the event.

Set up on Friday, Nov 1st between 6:00 pm to 8:00 pm or Saturday, Nov 2nd between 7:00am to 8:00am. All set up must be complete by 8:30 am on Saturday, Nov 2nd

SPONSOR ONLINE FORM: Please go to www.ustaekwondocenter.com/events to complete your Sponsorship registration.

**Do you have a product or service that can support
the success of our event?**

We offer Trade-In-Kind for Sponsorship Benefits! Ask us how.

For questions or additional information, please contact the Marketing Committee at
sponsor@familyblackbelt.com or call (719) 488-4321

Visit us at www.familyblackbelt.com