



# Rocky Mountain State Games

Friday and Saturday, July 23<sup>rd</sup> and 24<sup>th</sup>, 2021

## CORPORATE SPONSORSHIP OPPORTUNITIES



**EVENT:** Taekwondo Tournament  
**DATE:** Fri. July 23<sup>rd</sup> - Sat. July 24<sup>th</sup>, 2021  
**TIME:** Fri: 6:30pm-8:00pm  
 Sat: 9:00am-6:00pm  
**LOCATION:** Lewis Palmer High School – 1300 Higby Rd.  
**ATTENDEES:** 800+  
**CONTACT:** Marketing Committee [sponsor@familyblackbelt.com](mailto:sponsor@familyblackbelt.com)  
 (719) 488-4321

The Rocky Mountain State Games is an ALL DAY fun-filled Taekwondo Tournament presented by the U.S. Taekwondo Center! We will have an amazing, and fun-to-watch events such as Sparring, Board Breaking, Traditional Forms, and Demonstrations. We hope to see you there!

### SPONSORSHIP LEVELS:

LEVEL	PRESENTING	GOLD	SILVER	BRONZE
<b>Amount</b>	<b>\$1,000.00</b>	<b>\$500.00</b>	<b>\$250.00</b>	<b>\$150.00</b>
Presentation at the Opening Ceremonies	√	--	--	--
Tournament Ring Sponsorship	√	√	--	--
Facebook interview	3	2	1	--
Business Ad/Offer in Event Digital Program Book	Full Page Color Ad on Back Cover	Full Page Color Ad inside Program Book (First 2 sponsors to confirm get <u>inside</u> front or back cover)	½ Page Color Ad	¼ Page Color Ad
Banner Displayed During Entire Event	√	√	√	√
Businesses Info/Coupon in Participant Bags	√	√	√	√
Logo on Website, Facebook Posting, and Email Blast	Your Logo on our Website, in <u>5</u> Facebook Posts & <u>5</u> Email Blasts	Your Logo on our Website, in <u>2</u> Facebook Posts & <u>2</u> Email Blasts	Your Logo on our Website, in <u>1</u> Facebook Posts & <u>1</u> Email Blasts	Your Logo on our Website
<b>TOTAL SPONSORSHIPS AVAILABLE</b>	<b>ONLY 1!</b>	<b>ONLY 5!</b>	<b>UNLIMITED</b>	<b>UNLIMITED</b>



## **Items due Friday July 16<sup>th</sup>, 2021**

**TOURNAMENT RING:** During the event, there will be 6 large competition rings. By becoming a PRESENTING OR GOLD SPONSOR, one of our 6 rings will be named after your business! During the entire all-day event your business' name will be announced. There are only 6 spots available for this level of sponsorship. This is a golden opportunity to advertise to a large family audience. Please provide a color company logo for a professionally printed banner to be displayed at the ring.

**Banner Logo is Full Color – Format needed- 300dpi High resolution Vektored PNG, AI or PSD file  
Banner Logo Due by Friday, July 16<sup>th</sup> - To be uploaded to Sponsor Online Form**

**PROGRAM BOOK:** Our multi-page program book will professionally display your business' ad! The program book will be digital and emailed to all participants and parents.

**Print Ready Artwork Due by Friday, July 16<sup>th</sup> – To be uploaded to Sponsor Online Form**

**All Ads are Full Color: Required Formats: 300 dpi – PDF, PNG, AI or PSD file, minimum 0.25 bleed, 4 color process- CMYK**

**Necessary Corrections to Art Work done by our art designer will cost an additional \$50 fee**

**BANNER DISPLAYED:** Have your business' banner on display all day during the event! We will hang your provided banner in the competition area so all participants and guests can see your company's name and logo.

**Business banner due by Friday, July 16<sup>th</sup> – Size maximum of 4 ft x 8 ft – Banner can be dropped off at any of our 4 USTC Locations.**

**PROMOTIONAL ITEMS FOR PARTICIPANTS:** Each one of our 400 participants will receive a participant bag Inside this bag is a wonderful opportunity for your business information and advertising items from your business. You may insert any promotional item, coupon, or offer inside. This is a great way to advertise!

**Promotional Items Due by Friday, July 16<sup>th</sup> – 400 family friendly items please. Items can be dropped off at any of our 4 USTC Locations.**

**FACEBOOK INTERVIEW:** U.S. Taekwondo Center social media reaches over 2,500 people in the Colorado Springs area. Your business will be featured in a 15-30 minute interview to share about your company, history, specials, and services. Interviews will be held leading up to the event, on the day of the event, and even after the event ends.



## Sponsor Online Form

Please go to [www.ustaekwondocenter.com/events](http://www.ustaekwondocenter.com/events) to complete your Sponsorship registration.

All ad and logo material must be uploaded at the time of completing this registration. Registration and ALL ad and logo materials must be received by July 16<sup>th</sup> in order to have your ad and logo added to our Program Book and promotional materials.

Any artwork that is not print ready and needs editing by our design department will incur a \$50 design fee.

**Promotional Items and Banners may be dropped off at any of the 4 U.S. Taekwondo Center locations. All items must be received by Friday, July 16<sup>th</sup>, 2021.**

You may also mail check payments to:

U.S. Taekwondo Center  
ATTN: Marketing Committee  
16328 Jackson Creek Parkway  
Monument, Co 80132

Make checks payable to "USTC"

**Do you have a product or service that can support the success of our event?**

**We offer Trade-In-Kind for Sponsorship Benefits! Ask us how.**

For questions or additional information, please contact the Marketing Committee at [sponsor@familyblackbelt.com](mailto:sponsor@familyblackbelt.com) or call (719) 488-4321  
Visit us at [www.familyblackbelt.com](http://www.familyblackbelt.com)